

Rep Order# 9852512 Ver# 3 Status Revised
EC'd Yes

Traffic Order#

Printed: 10/29/2012 8:13 AM
Last Received: 10/26/2012 5:44 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product LEWIS 4 CONGRESS
Estimate#
Buyer KATHY OFFERMAN
Phone#
Fax#

Agency () OFFERMAN CONSULTING MEDIA
125 N LINCOLN AVE
STERLING, VA 20164
Agency C/P1/P2/E
Flight Dates 10/30/2012 - 11/02/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED LINE 1. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	TU-TH	430A-459A	NEWS	:30	\$225.00	10/30-11/01	3	1	3	\$675.00	
				Sales Remark: V3 DTE CHG								
				V3 More than 2 codes changed								

---REPORT TOTALS---

Report Totals: 3 / \$675.00

---SALES MONTHLY TOTALS---

Nov 12: 3 / \$675.00
Sales Totals: 3 / \$675.00
Station Totals: 3 / \$675.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$675	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	0%
		WKRC	100%	WLWT	0%	WSTR	0%	WXIX	0%		

Books null
Demos RA35+

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Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Rep Order# 9852512 Ver# 2 Status Returned
EC'd Yes

Traffic Order#

Printed: 10/26/2012 3:12 PM
Last Received: 10/26/2012 10:44 AM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product LEWIS 4 CONGRESS
Estimate#
Buyer KATHY OFFERMAN
Phone#
Fax#

Agency () OFFERMAN CONSULTING MEDIA
125 N LINCOLN AVE
STERLING, VA 20164
Agency C/P1/P2/E
Flight Dates 10/31/2012 - 11/02/2012
Hiatus Weeks

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--- REMARKS ---

pls see lines 1
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	W-F	430A-459A	NEWS	:30	\$225.00	10/31-11/02	3	1	3	\$675.00	
		Station Remark: V2 if you want the spots to air wed-fri they must be booked tues-thur. pls advise.										

---REPORT TOTALS---

Report Totals: 3 / \$675.00

---SALES MONTHLY TOTALS---

Nov 12: 3 / \$675.00
Sales Totals: 3 / \$675.00
Station Totals: 3 / \$675.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$675	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPC	0%
		WKRC	100%	WLWT	0%	WSTR	0%	WXIX	0%		

Books null
Demos RA35+

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STERLING, VA 20164
Agency C/P1/P2/E
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Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Rep Order# 9852512 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 10/26/2012 8:06 AM
Last Received: 10/25/2012 5:06 PM
Showing Buylines: All Lines

1 of 1

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product LEWIS 4 CONGRESS
Estimate#
Buyer KATHY OFFERMAN
Phone#
Fax#

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125 N LINCOLN AVE
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--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
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---REPORT TOTALS---

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---SALES MONTHLY TOTALS---

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---COMPETITIVE---

Market Totals	\$675	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPC	0%
		WKRC	100%	WLWT	0%	WSTR	0%	WXIX	0%		

Books null
Demos RA35+

Spot Manager: All, 10/30/12-11/02/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: David Lewis for Congress												
Agency: Offerman Consulting Media												
Station: WKRC-TV												
Order: 68616												
Line: 1												
10/30/12	Tuesday	1:44:48 XM	:30	\$225.00		430-5a News	4:30 XM-4:59 XM	LEWIS 4 CONGRESS		P-1	1	MWASH-
10/31/12	Wednesday	1:44:48 XM	:30	\$225.00		430-5a News	4:30 XM-4:59 XM	LEWIS 4 CONGRESS		P-1	2	MWASH-
11/01/12	Thursday	1:44:03 XM	:30	\$225.00		430-5a News	4:30 XM-4:59 XM	LEWIS 4 CONGRESS		P-1	3	MWASH-
				\$675.00							3	
				\$675.00							3	
				\$675.00							3	
				\$675.00							3	
				\$675.00							3	
				\$675.00							3	

[Filtered by:] [Sorted by: Station]